

ABSTRACT OF THE DISCLOSURE

In an ordering system utilizing a mobile terminal that is capable of sending positional information, a person who carries the mobile terminal makes an order via the mobile terminal based on observation of a product or service on site and pays for it by using an online payment system via the mobile terminal, in which the mobile terminal sends positional information to an order receiving party so that the order receiving party can find the location of the person and deliver the product or service ordered to the person.